

Your data. Our responsibility.
Our expertise. Your security.



Server crash: Would your business survive?

60%

of companies that experienced a loss of IT for a period of 10 days ceased trading within 1 year
Henley Management Institute

Business continuity has increasingly been in the spotlight over the last decade. The growing fear of terrorism and natural disasters, and a dependency on information technology, has made it more important than ever to have a comprehensive business continuity plan in place.

Core DataSafe – Your Business Continuity Solution

DataSafe is a fully managed business continuity and disaster recovery (DR) service for small and medium businesses, helping them to protect their data and servers. Our solution is designed for businesses that need rapid recovery of both data and servers in the event of any critical incident that impacts computer systems. With its UK-based help desk and a combination of onsite and offsite backup, Core Consultancy can help you manage, protect and survive any IT disruption.

How it works

DataSafe has been developed by Core Consultancy, which specialises in disaster recovery and business continuity solutions for small to medium sized companies. As the market-leading solution, DataSafe enables your company to protect its servers by replicating them locally and copying these images to our secure offsite data centre via your existing internet connection. This gives your business a complete business continuity solution for your critical IT systems.



Reducing
recovery
times to
10 minutes

DataSafe enables you to manage your IT systems more effectively, by offering the following key benefits:

Back Up and Restore Data

DataSafe takes regular snapshots of any new or changed data. Our snapshots run as often as every 15 minutes to ensure maximum system protection. These are stored both onsite and securely in our data centre.

Local Disaster Recovery

Computer hardware and software failures can occur, but with DataSafe, we can recover your servers in as little as 10 minutes, allowing you to carry on working on key applications with minimum disruption. This ensures your staff can access their systems, applications and data seamlessly.

Offsite Disaster Recovery

In the worst case scenario of fire or flood, where critical IT systems, data or an entire site is either destroyed or inaccessible. We can restore your entire IT infrastructure within our secure data centre. This can form a key component of your business continuity solution.



How we do it. **The clever part.**

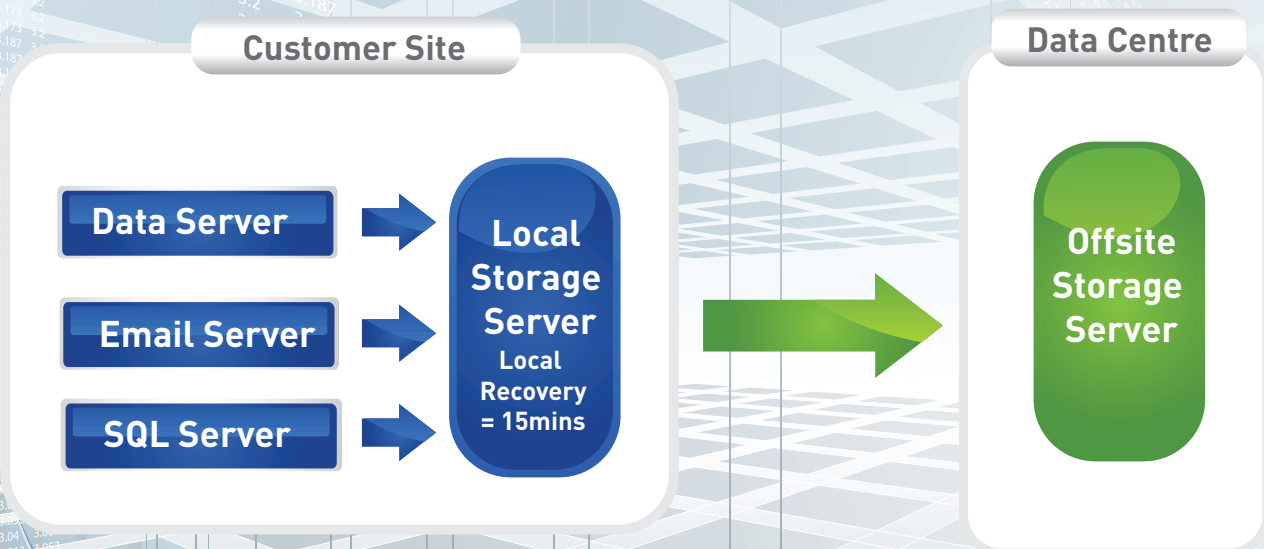
DataSafe is an advanced, yet simple to manage storage appliance, with built-in tools for imaging, replication and recovery. It has been designed specifically to address the needs for the small and medium enterprise (SME) sector, with frequent backups held both locally and remotely as part of a business continuity and disaster recovery solution.

A DataSafe appliance is installed on your site, and local copies of all your critical data and applications are created on a scheduled basis. Thereafter, these local copies or 'images' are

replicated to our data centre to offer full disaster recovery.

Many existing backup solutions only back data up on a daily basis. However in today's world, the loss of an entire day's data and subsequent downtime could be financially and operationally damaging. DataSafe significantly reduces the potential loss of data to 15 minutes, and recovery times of servers to as little as 10 minutes, thereby reducing recovery point objectives (RPO) and recovery time objective (RTO) to minutes.

DataSafe is designed with careful consideration to minimise the impact on your IT environment, and can be implemented easily with no downtime.



Our solution is so powerful that we are able to make a complete copy of applications, data and operating systems for complete system integrity. We provide a Bare Metal Restore feature which allows us to restore your entire server, including all your applications and data to new or even dissimilar hardware, within minutes.

Our unique solution allows you to significantly reduce your Recovery Point Objectives (RPO), and Recovery Time Objectives (RTO) to as little as

10 minutes.

Stay working. Use Virtual DR.

IT systems today are essential for the successful operation of businesses. With our solutions, you can implement a tailor-made disaster recovery and business continuity strategy that is robust and addresses legal and regulatory requirements. Our aim is to give you total peace of mind for your IT infrastructure, now and for the future.

Businesses of all sizes are now becoming increasingly aware of the need to have a thoroughly tested and documented business continuity plan, and the need to hold regular disaster recovery tests. For many companies this has been hard to achieve, due to high costs, lack of expertise, and the complexity of the processes involved.



Imagine the unthinkable...

Traditionally, many disaster recovery and business continuity solutions are designed around working from a fixed recovery suite. Our market-leading Virtual DR solution allows users to access your systems from anywhere with an internet connection. All users can be contacted by our simple text message gateway informing them that an incident has occurred and how to access the recovered systems. This approach is cost effective as it removes the need for a dedicated disaster recovery site, which can be potentially quite expensive.

If you would like to know more about DataSafe and how it can help your company

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